

## State of the Industry: Sport Administration

A passion for sports is only one element of building a successful career in athletics. Connections, reputation, and brand-awareness are also important in this competitive field—and Miami's MSED - Sport Administration degree offers alumni all of that and more. Our graduates work in a variety of roles including collegiate sports, high school athletics, youth sports, non-profit sports organizations, and professional sports teams and leagues.



**\$73.5** billion  
dollar industry  
by **2019**

The **sport industry** is predicted to become a **\$73.5 billion dollar industry** in the United States by 2019.

Source: Forbes.com



The sport industry is **expected to grow 5.6% globally** by 2020

Source: BLS.gov



**Networking and building relationships** are especially important in the competitive field of sports careers.

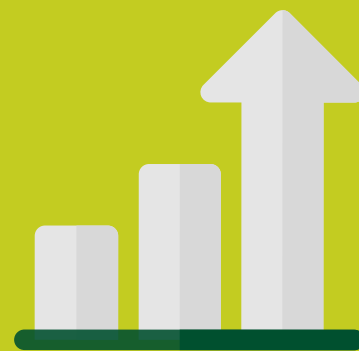
Source: U.S. News & World Report



**\$90,760**

The **median salary** for athletic directors (as of May 2016).

Source: BLS.gov



**13% projected job growth** for coaches and scouts from 2016 to 2026, **faster than the average** for all occupations

Source: BLS.gov



The **sport industry** is currently the **second fastest growing sector** for brands globally

Source: BLS.gov